

SERVICE DELIVERABLES	GOLD	SILVER	BRONZE
Google Analytics Review / Set-Up	X	X	X
Google Search Console Review / Set-Up	X	X	X
SEO Toolkit Review / Set-Up	X	X	X
Keyword Research & Strategy Build	X	X	X
Full Page Optimizations & Internal Linking Strategies	As required based on audits / strategy	As required based on audits / strategy	As required based on audits / strategy
Mobile Site Speed Monitoring And Adaptations	As required based on audits / strategy	As required based on audits / strategy	As required based on audits / strategy
Health Site Monitoring	X	Every Other Month	Quarterly
Health Site Adjustments	As required based on audits / strategy	As required based on audits / strategy	As required based on audits / strategy
Technical Audit	X	Every Other Month	Quarterly
Technical Adjustments	As required based on audits / strategy	As required based on audits / strategy	As required based on audits / strategy
Backlink Audit	Quarterly	Quarterly	Quarterly
Bad Link Disavow	Quarterly	Quarterly	Quarterly
On-Site Implementation	Ongoing	Ongoing	Ongoing
SEO Content Training For Internal Team	Ongoing	Ongoing	Ongoing
Number Of Competitors Tracked And Researched	5	3	3
45 Min Catch Up Call	X	X	Every Other Month
Audit & Automated Report	X	Every Other Month	Quarterly
Quarterly Business Review	X	X	N/A
48 Business Hours Response Time	X	X	X
UX Strategy And Heat Mapping	3 Pages	2 Pages	N/A
Ongoing Competitor Analysis And Strategic Program Adjustments	X	X	X
Custom Content On An Ad Hoc Basis For \$250 Per 1,200 Words. Content Requests Will Be Approved In Writing.	X	X	X
PRICING TIERS	\$4,000	\$3,000	\$2,000

Ask us about our bulk pricing model for clients wanting to do paid media and SEO